

# *Golden Arrow Bus Services (Pty) Ltd*

**Media Release**

**(No 19004)**

## **GOLDEN ARROW EXTENDS VALIDITY PERIODS ON MULTI-JOURNEY PRODUCTS**

Golden Arrow's Automated Fare Collection System provides us with a wealth of data which the Company is using to ensure that our service offerings are aligned with the needs of our passengers.

The vast majority of multi-journey products purchased by our passengers are fully used within the prescribed validity period.

However, we have decided to increase the validity periods on two of our products as passenger travel data indicates that this will address the concerns of the small percentage of passengers who are not making full use of their products.

Weekly products will be extended by three days and monthly products by six days – an increase of up to 20%.

This means that all 10-ride multi-journey products bought after 08 April 2019 will now be valid for 17 days and 48-ride products bought after 08 April 2019 will be valid for 43 days. Pensioner multi-journey products will remain valid for 60 days.

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